



Industrial Strength Industrial Design

**Who we are**

**Jeff Kennedy Studio** is a product and brand development company.

We bring our experience to our clients in all phases of the development process:

**Research**

**Industrial design**

**3D model development**

**Mechanical design**

**Prototyping**

**Documentation**

**Production sourcing**

**Our**

**Design**

**Manifesto**

Make  
people  
want it.

Make it worth looking at.

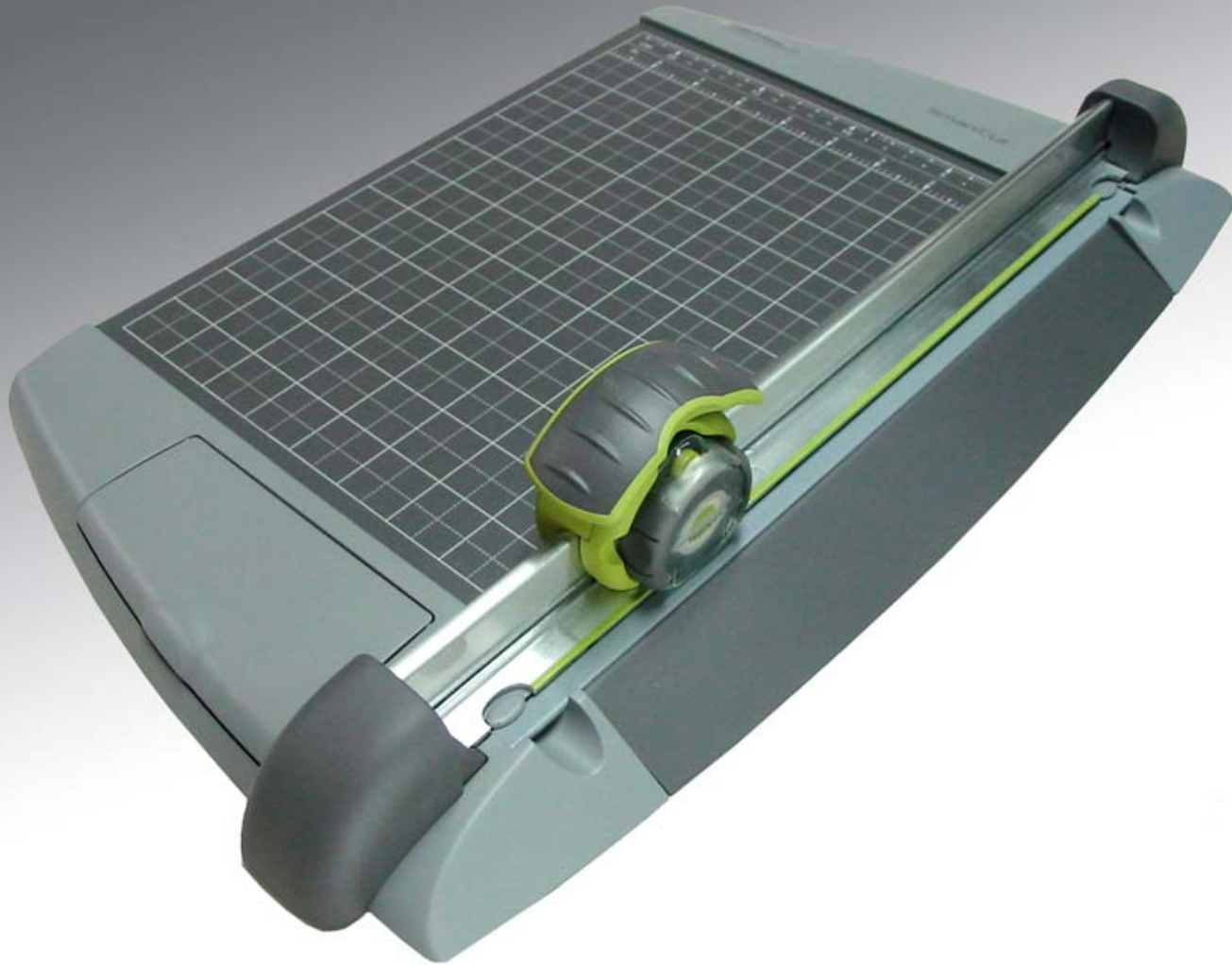
Worth holding.

Worth using.

Worth spending hard earned money on.



PhD. Multi -  
Sanford Corp



Easy Blade Trimmer-  
ACCO Brands

# Create the future.

If you do not like your destiny, change it.

Invent a new one.

Have some fun. Experiment.

Take risks.



Models 545,646 &7474  
Swingline

transform  
ideas  
into  
Reality.

Move forward. Get things done.

We pride ourselves in the fact that our concept sketches look and function like the final product.



Rocket Writers-  
Aeromax Toys

try allot  
of things,  
keep what  
works.

Paper the walls with concepts.

Make a bunch of prototypes.

Realize new ideas.

Keep what works.

Discard what doesn't.



Asbestos Removal Vacuum  
Cat Vac, Inc.

# make it makeable.

It does not matter how cool looking or innovative the thing is if you cannot manufacture it.

We spend allot of time at manufacturing facilities - making connections, learning about new technologies.

We make sure that our designs can be produced so you can make them by the thousands or millions.



Space Helmet  
Aeromax Toys

# Push the envelope.

Sometimes you have to push the envelope,  
think outside of the box and all of the other fancy  
clichés that simply mean INNOVATE!

Try something different.

Get people out of their comfort zone.



Accent Highlighter  
Sanford

make  
things  
simple.

Elegant and timeless design beats  
overworked and gimmicky any day.



Airport Internet Kiosk  
XPO, Inc.



Shrinky Dinks Oven  
Spinmaster Toys

**Innovation** is not a single light bulb that pops up over ones head.

**Innovation** is not the vision of a single gifted genius.

Successful **innovation** requires cooperation in a collaborative process.

**Exciting innovation** is the result of talented and passionate people working together.

# Some of our Clients



# Building **Value** for Our Clients



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